## Tinker Graphics & Marketing Cross Creek – crosscreekdeland.org 10/25/24

## Scope of Work:

- Rebuild existing 7-page non-responsive website into 13-page responsive WordPress website (see layout below)
- Content and photos will come from existing website or client
- Includes all photo editing/graphic design editing
  - o Quote does not include any new stock photography that may be needed
- Create a backend that client can update
- Add title and description tags (for existing sits bring over existing titles and tags)
- Run basic ADA compliance test (recommend subscribing to Userway for ADA @\$49.95/month)
- Integrate Applicable Social Media (FB, Google+, Twitter, etc)

Quote: Development Charge: \$1,195.00 one-time fee

Monthly Hosting: n/a (already hosted)

Domain Name: n/a (already registered)

**Terms**: - \$350.00 deposit required to schedule in production queue. Balance due when site is launched (unless held up by client in which case balance will be due when our work is substantially completed)

- Additional pages can be added for \$100 per page
- Any additional labor (if needed) will be billed at a rate of \$35.00 per hour
- Additional copywriting available at \$55.00 per page (up to 350 words per page)
- Does not include any paid WordPress plug-ins necessary or requested (ex. ADA compliance)

## **Proposed Layout:**

- 1. Home
- 2. About
- 3. News
- X. Documents (not a page)
  - 4. Historical
  - 5. Bylaws
  - 6. Covenants
  - 7. Contracts
  - 8. Financials
  - 9. Forms
  - 10. Policies
- 11. Board Minutes (secure)
- 12. Board Contacts
- 13. Area Info

## Notes for website developer:

- Client wants to be able to edit website
- Client wants layout modification (full screen, not block style)